



Dear Friend of Nursing,

Nurses continue to be the center of driving healthcare into the future. They have a powerful frontline presence in our communities to demonstrated compassion, a high degree of critical thinking skills, and sound decision-making while caring for those. They are strong for those who are weak, they are brave for those who are scared, and are hope for the hopeless. Florence Nightingale reminds us that we are never finished and that we must continue to learn all of our life. The future of nursing into 2030 will focus on health equity by strengthening the capacity and expertise of nursing.

The Panhandle Great 25 Nurses is an opportunity to recognize Registered Nurses from ALL practice areas for their contributions to the communities in which they live and practice both the art and science of nursing. The success of the past 5 annual recognition events has allowed the Great 25 committee to allocate \$75,000 dollars in scholarships for nurses to continue to pursue and advance their education in the field of professional nursing and to provide healthcare to the citizens in their respective Panhandle communities. Building on the great success from the past events, this year 7 nursing students will be awarded \$2,000.00 scholarship and 1 nurse will be awarded the Dr. Valerie Kiper Doctoral Leadership Scholarship at \$2500.00

As we embark on our 7th annual Panhandle Great 25 Nurses celebration, we invite you to join our efforts to recognize 25 deserving professional nurses throughout the Texas Panhandle. The Panhandle Great 25 Nurses Celebration tremendously appreciates our past sponsors who have helped to make the event so successful. The committee would like to extend the 2023 sponsorship opportunity to our corporate, industry, and community business partners, as well as individual sponsors to help us ensure the tradition of the Panhandle Great 25 and its mission continues. Our hope is this award will continue to be recognized throughout the nursing community for years to come in the Texas Panhandle as an esteemed honor and prestigious accomplishment for the nursing profession.

The Panhandle Great 25 Nurses 5th annual event will take place on November 2nd, 2023, from 5:30-8:30 pm at Embassy Suites Amarillo 550 S. Buchanan St. serving heavy appetizers prior to the program.

Money received from donations and sponsorships is used only for event expenses and to fund nursing scholarships through the Texas Nurses Association-District 2. Please visit our website at <https://www.panhandlegreat25.com> to review the various sponsorship options and to register your sponsorship. If you have any questions, please contact Dena Shapley dena.shapley@bsahs.org for sponsorship questions, and for all other questions contact Richard Pullen at richard.pullen@ttuhsc.edu.

Sincerely,

The Panhandle Great 25 Planning Committee

Mission: To recognize Registered Nurses for their caring, compassionate service in the Texas Panhandle.



SPONSORSHIP LEVELS

Hope Diamond Sponsor \$5,000

Full page advertisement in the Panhandle Great 25 Nurses Award program book
Large banner display with name in the event venue
Recognition as **lead sponsor** in all marketing and publication materials
Recognition at the podium on celebration night
16 reserved seats to the Panhandle Great 25 Nurses Celebration
Logo on Facebook page
Exhibitor table

Diamond Sponsor \$2,500

Full page advertisement in the Panhandle Great 25 Nurses Award program book
Large banner display with name in the event venue
Recognition at the podium on celebration night
8 reserved seats to the Panhandle Great 25 Nurses Celebration
Logo on Facebook page
Exhibitor table

Ruby Sponsor \$1,500

Half page advertisement in the Panhandle Great 25 Nurses Award program book
Recognition at the podium on celebration night
8 reserved seats to the Panhandle Great 25 Nurses Celebration
Logo on Facebook page
Exhibitor table

Sapphire Sponsor \$1,200

Half page advertisement in the Panhandle Great 25 Nurses Award program book
Recognition at the podium on celebration night
4 reserved seats to Panhandle Great 25 Nurses Celebration

Emerald Sponsor \$750

Half page advertisement in the Panhandle Great 25 Nurses Award program book
Recognition at the podium on celebration night
2 reserved seats to Panhandle Great 25 Nurses Celebration

Vendor Sponsorship \$650

Half page advertisement in the Panhandle 25 Nurse Award program book
1 reserved seat to Panhandle Great 25 Nurse Celebration

Advertisements Only

Full Page ad: \$500 / Half Page ad (horizontal or vertical): \$300



Sponsorship Commitment Form

PLEASE SUBMIT YOUR PAYMENT WITH SPONSORSHIP FORM & CONTACT PERSON/S

Sponsor Name: _____

Address: _____

Sponsorship Contact Person: _____ **Title:** _____

Contact Email: _____ Contact phone: _____

Company Name to appear in Program: _____

Please Indicate Level of Sponsorship:

_____ \$5000 _____ \$2500 _____ \$1500 _____ \$1200 _____ \$750 _____ \$650

Do you plan to attend the event? _____ YES _____ NO If yes, please indicate number attending: _____

Sponsors of \$1,500 or greater, please indicate if you will exhibit at the Celebration ___ Yes ___ No

If yes, do you need electricity? _____ Yes _____ No

Graphic Contact Person: _____ **Email/Phone:** _____

Sponsor Signature: _____

Signature authorizes Panhandle Great 25 to use your company logo and name for promotional purposes related to your donation.

Deadline for sponsorship reply: **October 2, 2023**

For credit card sponsorship/donation payments, please go to:

<https://www.texasnurses.org/events/EventDetails.aspx?id=1744268&group=>

To secure your sponsorship and/or send a donation, please mail this completed form with your check made payable to: Texas Nurses Foundation (Panhandle Great 25)

4807 Spicewood Springs Rd., Building 3, Suite 100

Austin, Texas 78759

Please bill me for the amount of \$ _____ and email this form to tna@texasnurse.org

You will receive a tax donation letter from Texas Nurses Foundation



Camera ready artwork for your logos and ad should be sent to panhandleg25@gmail.com no later than **October 6, 2023**, for your information to appear in the program and social media platforms.

Advertisement specifications are detailed below:

- Please convert all images to pdf
- Full page Interior page program Ad : Finished size 7.5" x 4.5"
- Half page program Ad : Finished size 3.75" x 4.5"
- Wide Full Color Hi-Resolution pdf accepted